12 Week Website Social Media Tracking Sheet

Keep track of your social networks by counting how many followers you have, then update each one on this sheet weekly. Don't forget to make sure you have links to and from your website on each social media account. Your numbers should increase if you make an effort to connect with your followers on a regular basis - be consistent. PS : Duplicate this page for each website/domain you wish to track.

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Potential Social Networks, put INITIAL at top of each column: T = Twitter / F = Facebook / Y = Youtube / P = Pinterest / L = LinkedIn / plus add your other social networks.
Update numbers every Monday (or at least the same DAY each week).

Domain / Website link	

How Many Followers do you have on each Social Media account?

Weekly Date: ___/___/201_ _	T	F	Y						Does your website contain a link to each of these?	Does each accountcontain a link to your site, and pages within your site?